

Crafts Council Partner Survey 2014/2015

Every year we undertake a survey of all our partners to find out what people think about working with us, and how we help them to meet their objectives. For 2014/15, the Partner Survey went to 131 organisations, with a 42% response rate. Responses came from a wide spread of organisations (types of organisation and size) and geographical locations, giving a representative overview of our partners and their feedback for the year.

Overview:

Type of Organisation – top 3:

- Museums and Galleries: 34%
- Arts Council England funded craft organisations: 17%
- Higher Education Institutions: 17%

Location of responses – top 3:

- London: 26%
- SW: 13%
- NW and NE (each): 11%

Top areas of partnership work:

- Talent development programmes: 27%
- Exhibition touring venue: 23%
- Seminar/Conference/Workshop partner: 19%

Top objectives for working with the Crafts Council

- To pool resources/make resources go further: 60%
- Part of a bigger programme of activity: 58%
- To deliver content: 51%
- To associate with Crafts Council brand and profile: 49%

Working with the Crafts Council had enabled 95% of respondents to fully or partly meet their objectives.

Highest areas of meeting objectives (respondents could select multiple reasons):

- To deliver a bigger programme of activity: 67%
- To deliver content: 64%
- To associate with Crafts Council brand and profile: 49%

Other benefits of working with the Crafts Council (respondents could select multiple reasons):

- Access to specialist knowledge: 64%
- Additional resources: 64%

98% would recommend working with the Crafts Council

84% would speak highly of the Crafts Council

Top 3 key words about the Crafts Council:

- Knowledgeable: 81%
- Professional: 74%
- Collaborative: 70%

100% would work with us again.

