



CONTINUING PROFESSIONAL DEVELOPMENT DAYS FOR RETAILERS 2009

Origin Craft Fair, Somerset House, 9 October 2009

Overview

'Commissioning craft for the retail environment: integrating the hand-made into the commercial retail environment – what can it bring to your offer?'

Venues and makers discussed the process of commissioning craft for a variety of retail environments. They examined how such projects succeed and what value they bring to the retail experience for buyers, makers and sellers.

Speakers

Rosey Blackmore, Head of Buying, Waddesdon Manor, National Trust

Previously Head of Buying and Merchandising for Tate Enterprises, Rosey worked on commissioned products direct from students at the Royal College of Art for Waddesdon Manor's retail offer.

Katharine Morling, ceramist

Katharine graduated in ceramics from Falmouth University in 2003, receiving a Crafts Council Setting Up Grant, 2006. She has taken part in a large number of exhibitions and projects. As a recent graduate from the RCA, Katharine worked with Rosey for Waddesdon Manor and describes her experiences.

Donna Wilson, textiles

Donna has developed her name as a textile designer, producing work available on her own website as well as working to commission for outlets including SCP