



CONTINUING PROFESSIONAL DEVELOPMENT DAYS FOR RETAILERS 2009

Ruthin Craft Centre, 26 March 2009

Overview

The day saw a series of talks on developing an audience of collectors of contemporary craft – as well as the chance to see the recently refurbished Ruthin Craft Centre. Experts in the field of selling contemporary craft presented their views on the changing face of retail, and looked at ways of developing and nurturing an audience.

Topics covered

- Curating for a selling environment
- Exhibiting at Collect and SOFA
- The changing face of craft retailing

Speakers

Claire Curneen, ceramist

As one of the country's most prolific makers, Claire described how Ruthin has supported her during her career, and the importance of making sales through a gallery of international repute.

Phillip Hughes, Director and Jane Gerrard, Deputy Director, Ruthin Craft Centre

Phillip detailed Ruthin's recent refurbishment, and reflected how the centre has developed into one of the UK's leading venues for presenting and selling contemporary craft.

Mary La Trobe Bateman, curator and consultant

A freelance writer, curator and consultant, Mary is an experienced designer and project manager with an extensive knowledge of exhibiting and commissioning craft. Mary was a previous director of Contemporary Applied Arts and offers enormous experience in curating for a selling environment.