



Craft Rally

A network for makers

Application Form

Lead partner contact details

Name

Organisation

Job Title

Address

Postcode

Telephone

Mobile

Fax

Email

Website

Are you applying as a consortium (please tick)

Yes

No

If yes please list all partners. Full details to be given in **Section 4**.

Section 1 / About your proposal

Please give a summary of the Network Rally you would like to run with a clear outline of how this relates, responds and interprets Craft Rally themes. (100 words max)

Please indicate the Network Rally you would like your proposal to be considered for and if you wish to participate in the Conference Rally for the same year.

Year 1/ 2010/11

**Applications from partners for 2010/11 events
by Friday 26 February 2010**

- Network Rally 1: June 2010**
- Network Rally 2: September 2010**
- Network Rally 3: December 2010**
- Conference Rally: Spring 2011**
(as part of the Crafts Council conference, all partners)

Year 2/ 2011/12

**Applications from partners for 2011/12 events
by Friday 26 November 2010**

- Network Rally 4: June 2011**
- Network Rally 5: September 2011**
- Network Rally 6: December 2011**
- Conference Rally: Spring 2012**
(as part of the Crafts Council conference,
all partners)

Conference Rally can not be applied for as a stand alone Rally, although ideas for delivery and content may be included within an application.

Please give a full outline of your proposal

Please ensure your proposal addresses:

- A clear outline of how it relates, responds and interprets Craft Rally themes
- If the timing chosen has particular relevance to other events or activities you may be organising
- An outline of ideas for delivery approach
- A definition of why this event and the delivery approach will be seen as innovative
- What the added value and impact will be to CPD for makers at a regional and national level
- Ideas for the use and development of the virtual Craft Rally network to complement and give added value to your event

Continue on separate sheet if necessary. Please ensure all sheets have your **full name, the Network Rally number & date** and are **numbered**

Section 2 / CPD Activity & Support

In this section we need to know about your organisation and the type of support and activity you currently provide. If you are applying as a consortia please include relevant information from all partners.

Who you are and what you do

- Outline of your organisation/s including history and background
- Details of CPD programmes run, including who these are for and the length of time programmes have been running
- Details of how programmes are monitored and evaluated
- Any partnership programmes you are, or have been, involved with
- How programmes are, or have been, funded
- Long term aims of your organisation/s in regard to developing CPD for makers
- Please include or signpost to any relevant support materials, such as programme content, evaluations, conference papers etc.

Staffing

Please outline the project team highlighting the strengths and experience each will bring to the event (this will enable us to view how skills complement and contrast to those offered by Crafts Council):

Audience

Please outline how the proposed Network Rally will develop your audience/client base, including:

- Who are your current audience/clients/members
- Do you have any particular specialisations for specific groups
- How do you currently reach and communicate with your audience/clients/members
- Size of your current audience and typical take up of events
- What audience/client/membership base would you like to target in the future that you do not currently reach and how this will help you develop your current programmes and support or meet longer term aims of your organisation

Section 3 / Schedule

Please let us know the proposed schedule for your Network Rally. Please include a timeline showing research, development, marketing, delivery and evaluation periods.

Additional partners details

Contact Name/s

Address

Telephone

Email

Website

Contact Name/s

Address

Telephone

Email

Website

Contact Name/s

Address

Telephone

Email

Website

Contact Name/s

Address

Telephone

Email

Website

Please give a breakdown of expenditure for the total budget for the Network Rally, including match funding from the Crafts Council and the partner (£10K).

Activity

.....
.....
.....

£

Total

£

.....

Extra Sheets /

Full name

Network Rally number

Date

Page Number

Continuation from Section

Full name

Network Rally number

Date

Page Number

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Network Rally number

Date

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Continuation from Section

Checklist

- Completed form
- Additional information where appropriate, please list inclusions
- Equal opportunities form

Please let us know how you heard about the Craft Rally: i.e. e-bulletin, website, print advert, etc.

Please return the above information by:

Year 1/ 2010/11

**Applications from partners for 2010/11 events by
Friday 26 February 2010**

Year 2/ 2011/12

**Applications from partners for 2011/12 events by
Friday 26 November 2010**

To:

**Maker Development Team
Crafts Council
44a Pentonville Road
Islington
London
N1 9BY**

**makerdev@craftscouncil.org.uk
020 7806 2504**



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