

collect



Presented
by the
Crafts Council

Collect Open – Application Guidance

Collect: The International Art Fair for Contemporary Objects

28 February – 3 March 2019

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The information contained in this document is not legally binding and serves only to illustrate the Crafts Council's protocols and its expectations for all those wishing to apply to Collect Open 2019. It should be read in conjunction with the Collect Open Terms & Conditions available through the application form.

Introduction

The Crafts Council presents Collect: The International Art Fair for Contemporary Objects, with carefully selected galleries representing exceptional work by their portfolio of artists. Collect is the premier event in the craft sector and has established itself as the place to view and buy the very best in contemporary craft.

Celebrating its 15th year in 2019, Collect will once again occupy all three floors of the Saatchi Gallery. The venue offers exhibitors an ideal environment to present ambitious contemporary craft in high quality, well-proportioned, light spaces.

To take a virtual tour of the space throughout the year please visit:

<http://www.saatchigallery.com/video-tour.htm>

Collect Open

The Crafts Council will present an alternative exhibiting space on the second floor of the Saatchi Gallery that is distinct from the principal stands.

This alternative space will be open to creative proposals from individual artists or those working collaboratively which explore the breadth of contemporary design and making today.

The business objective for Collect Open exhibitors is to provide an opportunity to present exceptional works to high-profile collectors, curators, journalists and other UK and international sector professionals primarily from the museum sector in the premium environment of the Collect fair.

The focus for Collect Open designers and artists is to show ambitious new ideas and introduce new works as well as to make valuable contacts for potential commissions, representation or collaborations.

Individuals and collaborations/ groups may apply, however, it is not considered to be a secondary space for galleries or dealers.

Collect Open applications received from artists already represented at Collect by principal stands will not be accepted.

The Crafts Council is the national development agency for contemporary craft in the UK and is a registered charity. Collect is part of our work to build a strong economy and infrastructure for contemporary craft.

Selection Criteria

The Crafts Council defines 'contemporary objects' as works that have been made by hand, utilising craft processes. However this can include digital technology if used as a craft tool not a means to an end. These works will ordinarily be either 'one-offs' or limited editions.

Collect Open proposals should challenge traditional concepts and pre-conceived ideas and notions of craft and design. This is an opportunity to present the unexpected and provide inspiration and aspiration.

Brief

We would be interested in receiving proposals to present large-scale, conceptual, installation based work.

Criteria

- New direction from the applicant / focusing on ambitious, challenging and risk-taking work
- New body of work / first showing is mandatory
- Strong theming and curation by the applicant
- Aesthetics and coherence of the work proposed

Note: Collect Open is principally for contemporary design and applied arts, therefore applications will not be accepted for painting, drawing, graphic design, print-making, photography, fine art sculpture, animation or film.

Application

Applicants should apply through the online application platform.

The Crafts Council is holding a Collect Open 2019 application advice session on May 11 at the Crafts Council offices. [Click here for more info and to book your place](#)

Applicants will be asked to submit:

One page CV

- Highlight current activity
- Where previous work is held in private or public collections
- Indication of price range (please note the minimum price for an artwork at Collect is £500)

Detailed proposal and concept with visualisation

- If the application is a collaboration the collaborative process and creative thinking between the artists should be outlined.
- The visualisation (visual/drawing/render) should communicate how the project will look in the space.

Engagement with the audience:

- Identify, if available, your methods to market your own work. Example: blog page, social media, such as Instagram, Facebook, Twitter, Pinterest.
- The legacy of the work post Collect/ the next step for works to be exhibited if known. Example: Work exhibited at another event/fair post Collect 2019

Stand details

- Indicate which Band (1 or 2) is required for the project
- Indicate the desired location, such as floor, wall, location, shape of area

Installation

- Description of the installation process detailing timings, nature of fixings and mitigation for any health and safety concerns. Exhibitors have approx. 15 hours to install their work onsite.

Indicative images

- A selection of images which are indicative of the project being proposed
- Image could show similar techniques or materials which will be used

Selection Process

Selection will take place in June 2018 where all applications will be reviewed by the selection panel.

The Crafts Council will appoint a panel, chosen for their level of knowledge and expertise, to conduct selection. This will be a separate selection process from that conducted for the principal stands.

The selection panel are charged with ensuring coherence within the Collect Open exhibition and that in their view the work shown is of a high quality and of merit.

The selection panel, can offer places to artists on a full, reserve or conditional basis and their decision is final and absolute.

Selection day discussions are confidential. Neither the Selection Panel nor the Crafts Council enters into personal dialogue with artists on the outcome of the selection process.

Display and Presentation

The Crafts Council reserves the right to request additional concept visuals for the proposed display at any time throughout the planning period of the event to maintain the highest standards of display.

The Crafts Council also reserves the right to instruct exhibitors to remove pieces from their display should they not comply with the Collect Open Terms & Conditions, for example by including work that was not presented for consideration during selection.

Space locations will be determined by the Crafts Council upon the advice of the Selection Panel after Collect Open exhibitors are selected, taking into consideration applicants requests and with a view on how displays could work together.

Fees

Application fee

All applicants must pay a £30 (£25 + VAT) non-refundable application fee in order to be considered for Collect Open. The application fee is a contribution towards Collect Open administration costs. A receipt can be sent if requested, please email collect@craftscouncil.org.uk

Space fee

Space is offered in two bands and calculated in whole square metres. If an applicant's proposal is wall based, i.e. requiring a 7m long wall, this will be calculated as 7 square metres of floor space.

Band 1 = 2-5m ²	Band 2 = 6-10m ²
£1915 + VAT	£3055 + VAT
Logistics fee £260 (VAT will be applied if applicant is based in the UK)	
Catalogue fee £210 (VAT will be applied if applicant is based in the UK)	
Total: £2385 + VAT	Total: £3525 + VAT

All Exhibitors are required to pay VAT.

Further costs

Applicants should consider what additional costs they may occur beyond the Collect participation fees. Applicants are encouraged to research shipping, technicians, display, production costs etc. before applying.

Schedule

	Cost	Deadline
Application submission	£30	4 June 2018
Acceptance of space and deposit	20% of total fees	30 June 2018
Second payment	20% of total fees	30 August 2018
Third payment	30% of total fees	30 October 2018
Fourth payment	30% of total fees	30 December 2018

Funding and Finances

The Crafts Council encourages applicants to consider their budget carefully as this opportunity is a high level investment. We recommend applicants calculate an estimate of all costs involved e.g. fee for exhibiting; your display/presentation; transport and installation costs as well as the making and material costs.

Crafts Council Talent Development managers are on hand to advise funding applications. Please indicate in the method you are intending to use to fund your Collect Open Presentation e.g. personal finances; grant application; other. If you are intending to apply for a form of funding as your main method of financing Collect Open, please indicate a plan B should you not be successful in your main funding option.

UK based applicants may be eligible for funding support from the Arts Council of England, Scottish Arts Council, Arts Council of Wales or Arts Council of Northern Ireland.

Please visit the following websites for more information

- www.artscouncil.org.uk
- www.scottisharts.org.uk
- www.artscouncil-ni.org
- www.arts.wales

It is important to think about planning to apply for funding support and typically allow a minimum of 6 weeks to process an application and five days to register. The Arts Council England provides an open-applicant funding programme entitled Grants for the Arts (G4A), which supports artists to carry out their work.

For more information on the Arts Council of England's Grants for the Arts programme please visit: www.artscouncil.org.uk/funding/ or contact your regional Arts Council of England Officer.

Grant funding is not the only option for raising finances for a project like Collect Open. Consider a crowdfunding campaign using platforms like Indiegogo (www.indiegogo.com) or Kickstarter (www.kickstarter.com). There are also organisations that can support you in setting up a Kickstarter campaign such as Sidekick (www.sidekickcreatives.com).

Crafts Council contact details

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